

FREE • NO LOGIN • LIVE TODAY

The Buyer's *Verdict.*

Before you send your next cold email, DM, objection reply,
or ad, let the buyer reject it first.

01 Message Grader

02 Objection Drill

03 Ad Copy Review

“

Every vendor I've ever worked for had no more than a couple of paragraphs describing their personas, and marketing and sales rarely agreed on even that little info.

– BARRY FLANAGAN, 25+ YEARS IN ENTERPRISE SALES

TEST 01 • MESSAGE

Test your *message*.

Paste a cold email, LinkedIn DM, cold call transcript, or discovery call transcript. A real buyer persona reacts to it first, then breaks character and scores it.

getbuyerintel.ai/tools/message-grader

BUYER INTEL ACCELERATOR • AI BUYER MESSAGE GRADER

• FREE • NO SIGNUP • BUILT FOR SALES

Find out if your message actually lands.

Paste a cold email, LinkedIn DM, cold call transcript, or discovery call transcript. A real buyer persona reacts to it first, then breaks character and scores it against the same rubric I use for paying customers, built from 30 million plus email studies.

Already sold? Start your free trial • 80 credits, no card

Industry

All industries

Role

All roles

Buyer persona

Account Executive • B2B SaaS • US

91 of 91 personas

Message type

Cold Email

LinkedIn DM

Cold Call Transcript

Discovery Call Transcript

Your message

Paste your cold email here...

Minimum 20 characters
 0 / 15000

Grade Me For Real

AI Buyer Message Grader is part of Buyer Intel Accelerator

TEST 02 • OBJECTION

Practice the *objection*.

Pick your industry, role, persona, and objection. Run three live turns against that same buyer, coached after every reply.

getbuyerintel.ai/tools/objection-drill

BUYER INTEL ACCELERATOR • OBJECTION DRILL

• FREE • NO SIGNUP • BUILT FOR SALES

Practice the objection before your prospect throws it at you.

Pick your industry, role, persona, objection, and difficulty, then run three live turns against a real AI buyer. I capped it at three turns because this page has no login. The engine underneath is the same one paying reps train on unlimited, and you get coached after every reply.

Already sold? Start your free trial • 80 credits, no card

Industry

Role

All industries

All roles

Buyer persona

Account Executive • B2B SaaS • US

91 of 91 personas

The objection you'll face

"We don't have budget until next fiscal year."

Call context

Cold call

Difficulty

Easy — warm prospect

Prospect is actively evaluating options and open to a conversation.

How do you want to run this?

 Simulator — I'll practice

You handle the objections. The AI responds in real time — no interruptions. Best for pressure-testing your approach.

 Coaching — Show me how

AI gives you feedback after every reply — ideal for learning what's working and why.

Face a Real Objection

TEST 03 • AD COPY

Test your *ad copy*.

Drop in two ad variants. A real buyer reacts to each in character, then names the version most likely to earn the click, and explains why.

getbuyerintel.ai/tools/ad-copy-review

• FREE • NO SIGNUP • BUILT FOR MARKETING

Your buyer reads your ad. Then they stop pretending to be your buyer.

No rubric. No score out of ten. A real persona built for your market reacts to each variant in character, breaks character, and tells you which one they would actually click.

Already sold? Start your free trial • 80 credits, no card

Industry

All industries

Role

All roles

Buyer persona

Account Executive • B2B SaaS • US

91 of 91 personas

Ad Variant A

Paste your first ad variant here...

Minimum 10 characters

0 / 5000

Ad Variant B

Paste your second ad variant here...

Minimum 10 characters

0 / 5000

Compare My Variants

THE RESEARCH BEHIND IT

91 personas.

17 industries.

Most AI persona tools give you one generic buyer with a different job title stapled on. This one doesn't.

B2B SaaS

Banking

Credit Union

Healthcare

Insurance

Manufacturing

Legal

Education

Public Sector

IT Services / MSP

Pharma & Life Sciences

Media & Entertainment

Media & Advertising

Business Process Outsourcing

E-Commerce

Nonprofit

Cross-Industry

A Banking Information Security Director worried about examiner findings reacts nothing like a Healthcare CMIO worried about clinician adoption. **Neither reacts like a Credit Union CFO worried about margin compression.**

THE QUESTION I HEAR MOST

“Isn’t this just *ChatGPT*?”

It's the most common objection I hear about this tool. Here's the actual difference.

ONE CHATGPT PROMPT

“Pretend you're a Banking CISO. React to this email.”

- ✗ One shot, no sourcing
- ✗ Guesses the voice and objections
- ✗ Same generic buyer every time

VS

THIS BUYER

9 separate research passes before these personas ever react.

- ✓ Real Reddit, review sites, and Glassdoor threads, cited
- ✓ Buying committee politics, objections, ROI mapped
- ✓ Never invents a quote or a stat

01 Master persona research file

02 Buying committee & internal politics

03 Objection & risk map

04 Messaging framework

05 Day in the life & real-world voice

06 Trigger events & buying moments

07 ROI language & business case

08 Content & influence map

09 Status quo & competitive alternatives

Over 150 pages of sourced research behind every one of the 91 personas, before this buyer ever reacts to your message.

STOP GUESSING

Get the *verdict* before it costs you.

No signup. No sales call. No catch. Just the buyer's real reaction.

- See if your cold email earns a reply or a delete.
- Watch your hardest persona push back on your actual pitch.
- Learn which ad variant a real buyer tunes out.

THEN TELL ME WHAT THE VERDICT WAS

getbuyerintel.ai/tools

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